



DAVID MELDRUM

586.438.8997

davidmeldrumdesigner.com

EXPERIENCED

DESIGN PROJECT CENTER

Graphic Design Intern
August 2015 – May 2016

Worked with the Grand Rapids Student Advancement Foundation to design the annual MindShare fundraiser event. Began by researching the client landscape and developed three concepts which we presented. Managed a \$4,500 budget, participated in press checks and developed the branding for all experiential touchpoints: environmental, invitation package, webpage, table numbers, name tags, and digital invites.

FSU OFFICE OF HOUSING & RESIDENCE LIFE

Graphic Designer
January 2015 – May 2016

Worked part-time during certain semesters and full-time during the summer and designed various marketing and promotional materials. Touchpoints included a promotional movie poster, RA t-shirts, price sheets, outdoor signage, and window signs.

RIP THE VOID

Freelance Designer & Illustrator
June 2012 – Present

Illustrate and design album covers and full album layouts, logos, symbols and t-shirts for various independent metal bands and artists.

EDUCATED

FERRIS STATE UNIVERSITY

Big Rapids, MI
August 2012 – May 2016
Bachelor of Science, Graphic Design

Dean's List
Cum Laude Graduate

MACOMB COMMUNITY COLLEGE

Warren, MI
August 2011 – May 2012
General Education

Dean's List
3.5 GPA

INVOLVED

THE NATIONAL SOCIETY OF COLLEGIATE SCHOLARS

June 2013 – Present

AIGA WEST MICHIGAN

June 2013 – Present

AIGA FERRIS STATE UNIVERSITY STUDENT GROUP

June 2013 – Present

FSU CLUB TENNIS

August 2015 – May 2016

VOLUNTEER EVENTS

Habitat for Humanity
Rake N' Run
Hemlock Book Sale
Adopt-a-Highway
Salvation Army Bell Ringing
Recycling Center
Big Event
Pantry Food Distribution

INTERESTED

CONFERENCE SPEAKERS

Alisa Wolfson
Art Chantry
Annie Atkins
Asher Jay
Bob Faust
Brad Vetter
Chris Dixon
Coralie Bickford-Smith
Diana Uppman
Frank Chimero
Jean Francois Porchez
Keira Alexandra
Liz Sanders
Marlene Capotosto
Michael Lejeune
Sebastian Padilla
Trish Witkowski

VISITS

500px, CAN
Also+, CAN
Carnevale, MI
Cards of Wood, MI
Conduit Studios, MI
Critical Mass, CAN
Foremost Graphics Group, MI
French Paper, MI
Freshly Squeezed Prints, MI
Graphic Specialties, MI
John St, CAN
Jam 3, CAN
Kendall Flex Lab, MI
Museum of Contemporary Art, IL
Pageworks, MI
One Method, CAN
VSA Partners, IL

SKILLED

Typography
Layout
Branding
Experience Design
Photography
Client Communication
Research
Adobe Creative Suite
UX/UI
Responsive Web Design
Wireframing
Sitemapping
HTML5, CSS3
Project Management
Basecamp
User Personas
Design Elements & Principles
Typographic Hierarchy
Illustration
Digital Painting
Photo Manipulation
Social Media Strategy
jQuery
Public Speaking
PHP
Electric Guitar
Tennis